

**Enterprising Women Developing Leader Award**

**Sponsored by Sarah Higgins Corporate Coaching**

**Closing Date: 11 April 2025, 5pm**

**This award will showcase someone who has achieved exceptional career growth, with high potential to develop into a future leader.**

**The entrant must demonstrate how they have contributed to their organisation, including examples of leadership, responsibility and sphere of impact. Entrants may not have reached a senior-or chief-level position but show a strong potential for future advancement within their profession.**

**Instruction**

Thank you for your interest in applying for the East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire) Enterprising Women Awards 2025. These awards celebrate and showcase the successes of women in business that have taken place in the East Midlands region over the past year.

To support a valid entry, before completing this application please carefully read the accompanying guidelines for applying.

*Please note: Applications have a strict 2,000 word limit. This document currently contains 785 words which consists of instructions and questions. Therefore, the total word count of this entire document once completed must be no more than 2785 words.*

A maximum of 2 attachments (e.g., tables, graphs or photos) may be included with the entry form. These attachments must be image files (jpg, gif, png or tif) and must not exceed 5MB in total. Any attachments that exceed the permitted allowance or exceed the permitted file size will be deleted.

Please save your completed form as a word document using the format yourname\_yourcompany\_\_awardcategory.doc (Example: JaneDoe\_EastMidlands Chamber\_Employee of the Year.doc) and email to [events@emc-dnl.co.uk](mailto:events@emc-dnl.co.uk).

The closing date is **5pm on 11 April 2025.**

The Chamber and Enterprising Women team looks forward to receiving your entry and wishes you the best of luck.

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| TOTAL WORD COUNT |  |  |

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| --- | --- |
| Contact name (if nominating on someone’s behalf) |  |
| Contact email (if nominating on someone’s behalf) |  |
| Name of entrant |  |
| Company name |  |
| Company address |  |
| Entrant email address |  |
| Website address |  |
| Telephone number |  |
| LinkedIn account |  |
| Business sector |  |
| Nature of business |  |
| Main product/service |  |
| Number of employees |  |
| Chamber Membership Number |  |

**1. Please provide a brief description of the individual and their role, the business, the products or services it supplies, its customers and the markets that it operates in.**

You should cover:

* The individual’s job title and role within the organisation
* Number of years working within organisation
* The nature of the business and its history, including when the business started trading.
* Products and services
* Customers and markets
* How does the business differ from that of its competitors?
* Reason for entering into the Enterprising Women Awards

**PLEASE NOTE:** This description will be provided as an overview to the East Midlands Chamber marketing team. Should you be successfully shortlisted as a finalist, the description provided below will also be used in any marketing activity including event programmes and finalist videos. Please ensure you are entirely happy with the content on submission as the Chamber cannot be held responsible to make amendments.

**(Please answer in no more than 350 words)**

**2. Detailed example/s of ongoing efforts to continue professional development and maintain a strong awareness of key challenges and trends within your sector and markets which your organisation operates in.**

You should include:

* Any education, training etc which is supporting career growth and personal development
* Highlight any key trends or challenges which have been identified as a ‘business need’.
* How the education, training or other development has helped positively impact challenges or trends which have been highlighted.

**(Please answer in no more than 350 words)**

**3. Please tell us an example of how you/the nominee has demonstrated persistence and resilience in a challenging situation which was difficult to resolve.**

You should cover:

* What was the challenge?
* What action was taken?
* Any collaboration or teamwork involved
* The outcome

**4. Please tell us how you/ the nominee have shown innovation and effective leadership skills.**

You should cover:

* How you/the nominee have approached leadership and the key attributes
* How you/the nominee have led, motivated, and supported team members through a particular project
* Have you/the nominee identified an opportunity to improve an element of a work system, analysed it, developed a plan, executed it, monitored results and evaluated the effectiveness of their strategy?
* Any results or improvements created by the initiative, i.e. productivity, profits etc.

**5. What are the objectives for your role within the business over the next three years and how will these be achieved?**

You should cover:

* Main objectives for the next three years
* How will these be achieved?
* Effects that these will have on the overall business

**(Please answer in no more than 350 words)**

**6. Summarise in no more than 100 words why you/the nominee should win the Developing Leader award.**

**(Please answer in no more than 100 words)**