

Ovy Design



Ovy Design is a graphic design agency established in 2000 by Wendy and Marcus Walker who used voluntary redundancy compensation to set up the business. Initially, they worked almost entirely within the education market but over time have diversified their customer base which now encompasses everything from health and beauty to the engineering and construction industries.

Like the vast majority of businesses, Ovy Design was initially greatly affected by the first lockdown and suffered an almost total slowdown of business. In the hiatus, Ovy took the opportunity to take stock and evaluate how they wanted to move forward. As longtime D2N2 members, over the last 18 months, they have been able to take full advantage of all the expert advice and support available to them via the Growth Hub and the East Midlands Chamber. They joined the retail peer networking group as an extension of that process. The retail sector is an important and growing part of their branding consultancy and consequently, the opportunity to talk to and hear first-hand experiences from a diverse group of retailers was too good to miss. The network has given Ovy Design invaluable insight into the industry as well as providing a strong support network and helped them to focus on their clients most important areas of need.

Key Points

- Took advantage of a range of Growth Hub services
- Provided an insight to the retail industry
- Developed greater customer insight

“ *The peer network helped me to appreciate and value our work and the many years of experience we bring to all of our clients. If you are considering development for yourself don't hesitate booking on a peer network – it's been the best programme I've ever attended.*

Wendy Walker, Ovy Design

[Visit the website here](#)

