

Peer Networks Case Study Cohort : High Growth, E-Commerce

Granite Workwear



Granite Workwear supplies many UK and overseas businesses with PPE, Safety equipment and workwear in plain, printed and embroidery finishes. Based in Nottinghamshire, the business is ISO9001 & ISO14001 accredited, RISQS verified and also complies with Cyber Essentials Plus and they are a Living Wage employer. Granite is proud to be one of the only businesses of its kind that can recycle all of its PPE products. All used equipment including boots, belts and fabrics are destroyed and recycled into new fibres to create a variety of new products, this is offered at no cost to Granite's customers.

Director Simon Towle joined the high growth e-commerce Peer Network programme because he wanted insights into the structure and management of different digital businesses. The hope was that this would then enable a better understanding of the digital sector. Joining the cohort resulted in this as Simon learned from other businesses. Since then Granite Workwear have been able to implement what they have learned into their own digital developments in order to grow their business.

Key Points

- Learnt about the digital sector
- Helped generate ideas for digital developments
- Built a trusted network of peers

“ The D2N2 High Growth programme has offered us insights into the structure and management of several different digital businesses which have added to our deeper understanding of the potential in this sector and has informed us on new digital developments that we are currently undertaking.

Simon Towle, Granite Workwear

[Visit the website here](#)

