Peer Networks Case Study Cohort: Creative Industries

The Production Lab







The Production Lab founded by Fazane Fox is an award winning clothing development and production company. They create fit-for-purpose clothing and accessories for start-ups, designers and established brands.

As a business owner Fazane felt very isolated prior to joining the peer-to-peer network, especially during lock-down with no-one to turn to for advice.

After joining the network Fazane was able to chat through a number of issues she had with fellow members who offered advice, support and leads for other businesses to help. Support was received for legal issues, staffing problems, importing and exporting and general advice and guidance on running a business. This collaborative approach to learning enabled Fazane to feel empowered in her business decisions which enabled business turnover to double.

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The benefits have been amazing. The advice and support given from my fellow members had been outstanding. Everyone is very warm, friendly, down-to-earth, honest and very knowledgeable. I feel like not only do I have a new set of friends now but people that will support me going forward. It's like a weight has been lifted.

Fazane Fox, The Production Lab

Key Points

- Doubled turnover
- Group supported with a legal issues, staffing and exporting
- Feeling empowered as a business women

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