

BUSINESS  
**network**

 @EMCBizNetwork



# Media Pack

**Advertising:** Jon Jones  
jon.jones@kempspublishing.co.uk  
**Tel:** 0121 765 4144



# The Facts

**Business Network** is the magazine for East Midlands Chamber members and associated organisations. Produced by Kemp's Publishing Ltd, **Business Network** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

**Business Network** is a 80-plus page publication and digital magazine that is published 10 times a year and distributed to more than 5,000 Chamber members and key businesses in Derbyshire, Nottinghamshire and Leicestershire.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chamber to increase the prosperity of firms in the three counties.

It showcases and celebrates business success across Derbyshire, Nottinghamshire and Leicestershire.

**Business Network** is an invaluable way of promoting your business to others in the East Midlands and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events.

## Benefits of advertising in Business Network:

- **Business Network** is one of the leading business publications for Derbyshire, Nottinghamshire and Leicestershire
- **Business Network** has a circulation of 5,000 and is mailed to company heads in the East Midlands
- **Business Network's** targeted circulation ensures that key decision-makers see your message
- **Business Network's** publisher has a proven track record for producing high-quality business-to-business magazines that are high on reader appeal

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# Positions, Sizes & Rates

## Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

## Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

## PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

## Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

(Please indicate on the email subject the advertiser's company name and order number)

## PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

## Artwork delivery Address and Production Contact

Andrea Faulkner

Production Department  
Kemps Publishing Ltd  
Unit 8, The Courtyard, 707 Warwick Road,  
Solihull, B91 3DA  
email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

## Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,500
Inside Front Cover		£2,500
Inside Back Cover		£2,500

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\*. Non pre-printed inserts and other weights by arrangement.  
\* *Series discount does not apply.*

## CREDIT TERMS

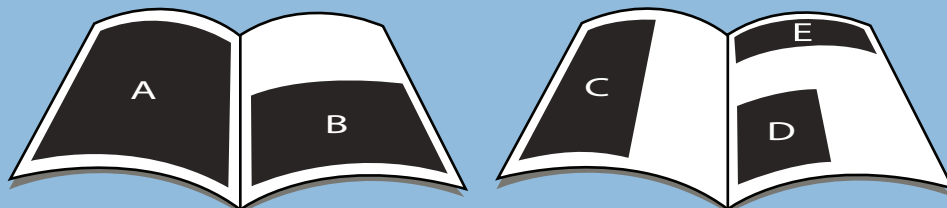
Payment due on receipt of invoice following publication.

## DISCOUNTS

Series Discounts:	Member Discounts:	Agency Discounts:
5% two issues, 7.5% four issues, 10% six issues, 15% for the year*	10% discount for Chamber Members 25% discount for Chamber Patrons**	10% agency discount on all bookings but not in addition to series and member discounts*
* <i>Maximum 15% discounts on any combination of discounts.</i> ** <i>No other discounts to apply</i>		

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



## Delivery Instructions

### Samples

Samples must be received at Kemp's Publishing one week before delivery date.

FAO: **Andrea Faulkner**  
Production Department  
Unit 8, The Courtyard,  
707 Warwick Road,  
Solihull, B91 3DA  
Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Nicholas Hewitt**  
Business Network  
Warners (Midlands) Ltd  
The Maltings, Manor Lane,  
Bourne, Lincolnshire PE10 9PH  
Tel: 01778 391010

A delivery note must accompany goods, even if a contract courier is used, it must state:

FAO: **Nicholas Hewitt**  
Name of Insert  
Company Name  
For insertion into: Business Network  
Publication date  
Quantity per pallet and total quantity



## Insert Delivery Schedule 2023-24

Publication date	Inserts supplied to printers by:
February 2023	27 January 2023
March 2023	28 February 2023
April 2023	29 March 2023
May 2023	26 April 2023
June 2023	26 May 2023
July/Aug 2023	27 June 2023
September 2023	29 August 2023
October 2023	27 September 2023
November 2023	26 October 2023
Dec/Jan 2023/24	28 November 2023



## FEATURES 2023

### FEBRUARY 2023

- Apprenticeships
- Accountancy Services

### MARCH 2023

- Logistics, Freight & Transportation
- Creative Industries

### APRIL 2023

- Legal Services
- Green Business & Sustainability

### MAY 2023

- Growing your Business
- Conferencing & Events

### JUNE 2023

- Business Crime & Protection
- Charitable Causes, Promotion & Partnership

### JULY/AUGUST 2023

- Skills & Training
- Regenerating the East Midlands

### SEPTEMBER 2023

- Corporate Christmas
- Professional Services

### OCTOBER 2023

- Health in the Workplace
- Enterprise & Innovation

### NOVEMBER 2023

- Business Banking & Finance
- Digital Media Services

### DECEMBER 2023/JANUARY 2024

- Made in the East Midlands
- Executive Search & Recruitment

**Features:** Laura Blake  
laura.blake@kempspublishing.co.uk

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